

# Entry Guidelines

DEADLINE: MARCH 31, 2010

## WHO IS ELIGIBLE?

Entries may be submitted by any inhouse design department, team or individual actively involved in the creation or production of the work.

## WHAT IS ELIGIBLE?

Entries must have been created between January 1, 2009, and December 31, 2009.

## HOW TO ENTER

Please send the actual printed piece, unmounted but well protected. We cannot return entry materials. Do not send original artwork or any work in low supply.

All entries should be accompanied by a single high-resolution digital file. Digital files should be submitted on a CD. Multiple entries from one company can all go on the same CD.

## ACCEPTABLE DIGITAL FILE FORMATS:

300 dpi Photoshop TIFF or JPEG

Approximately 5" wide x 5" high

Adobe Illustrator file with outlines created around the type

WE DO NOT ACCEPT QUARK, INDESIGN OR ACROBAT PDFS. PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGs OR TIFFS.

For entries in the categories of Internet Design and Multimedia and Interactive Design, please supply a screen capture on a CD and a high-quality laser printout of the entry. For entries in the category of Logos, Trademarks and Symbols, please supply a high-resolution digital file of the entry on a CD and a high-quality laser printout. Oversized entries larger than 11" x 14" or three-dimensional entries, should be submitted as a high-resolution digital file on CD accompanied by a high-quality laser printout.

## ENTRY FORM PREPARATION

Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

## CATEGORIES

1. Annual Reports
2. Announcements, Invitations, Cards
3. Advertising
4. Books
5. Broadcast Design
6. Brochures + Collateral
7. Calendars
8. Catalogs
9. Corporate Identity Programs
10. Direct Mail + Direct Response
11. Environmental Graphics
12. Internet/Intranet Design
13. Letterhead + Stationery
14. Media Kit
15. Multimedia + Interactive Design
16. Logos, Trademarks + Symbols
17. Newsletters
18. Packaging
19. P-O-P, Displays + Signs
20. Posters
21. Publications
22. Public Service + Pro Bono Projects
23. Sales Promotion/Sales Kits
24. NEW! CSR + Sustainability Reports

## ENTRY FEES

1 Entry	\$50
2 Entries	\$85
3 Entries	\$115
4-6 Entries	\$145
7-10 Entries	\$180
11-15 Entries	\$200
16-20 Entries	\$225

Multiple entries considered to be part of a series or campaign may be counted as one entry. You may include up to 5 pieces in a series. Please indicate on the back of each member in the series that it is part of a larger group (e.g. 1 of 5, 2 of 5, etc.) and place them in an envelope. Tape the entry form to the back of the envelope.

## MAIL ENTRIES TO:

Graphic Design USA  
89 Fifth Avenue  
Suite 901  
New York, NY 10003  
Attention: Awards Department

## QUESTIONS

TEL: 212.696.4380

FAX: 212.696.4564

EMAIL: awards@gdusa.com

ADDITIONAL ENTRY FORMS MAY BE  
DOWNLOADED AT WWW.GDUSA.COM

# American Inhouse Design Awards

presented by Graphic Design USA

## ENTRY FORM

### CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

phone

fax

email

I am enclosing a check for \$ \_\_\_\_\_ for a total of \_\_\_\_\_ entries payable to Graphic Design USA .

Please charge my credit card \$ \_\_\_\_\_ for \_\_\_\_\_ entries.

VISA    MasterCard    American Express

credit card number

exp. date

card verification\*

signature

\*VISA and Mastercard customers only – please include the last 3 numbers on the back of your credit card for card verification.

### CREDIT INFORMATION

category number

company name

city and state

client

title of entry

art director

designer

illustrator

photographer

other (please specify)