GD USA
GD USA
DESIGN YOUR OWN
COVER
OF GDUSA
Dimensional Digital
Print Competition
PRESENTED BY GDUSA
SPONSORED BY KODAK
ENTRY DEADLINE
AUGUST 10
NO ENTRY FEE!

DIGITAL PRINTING IS THE FASTEST GROWING SEGMENT OF THE PRINT WORLD. TO GIVE DESIGNERS AN OPPORTUNITY TO SHOWCASE THEIR DESIGN FOR DIGITAL PRINTING, AND TO BECOME BETTER ACQUAINTED WITH THE TECHNOLOGY, THE EDITORS HAVE INTRODUCED THE DIMENSIONAL DIGITAL PRINT COVER CONTEST. IT IS PRESENTED BY GDUSA, AND SPONSORED BY KODAK AND THE **Kodak NexPress** DIMENSIONAL PRINTING SYSTEM.

WHAT IS THE GOAL?

The goal is to design a printed insert that will double as GDUSA's September magazine cover. The judges, selected by GDUSA, will choose a winner based on overall visual appearance, tactile effectiveness, and integration of the **NexPress** Dimensional Printing System capabilities featuring a raised or three dimensional effect and feel. For more on the **NexPress** System capabilities go to www.kodak.com/go/designdimensional.

WHAT DO I WIN?

The winning design will be printed by Kodak and appear as a cover tip with the September 2010 edition of GDUSA magazine. Additionally, the winning piece will be featured in various promotional and publicity materials in print and online. The winner will also be offered a three day, expense paid trip to Chicago as a guest of Kodak to visit this fall's Graph Expo trade show and participate in the Kodak exhibition as a featured guest in the K-Zone. The second and third place winners will be featured on the Kodak website and samples of their work will be shared as global samples at Kodak international tradeshows.

WHO IS ELIGIBLE?

All graphic designers, art directors, and other creative professionals at graphic design firms, ad agencies, corporate and institutional design departments, publishers and printers, and other creative businesses. Groups and teams are welcome, as are currently enrolled graphic design students.

Kodak and GDUSA employees and immediate family members are not eligible for participation in the contest.

HOW DO I ENTER?

First, you must provide us with basic personal information by filling out the entry form. Entry forms are available in print form in the magazine or as a download. Be sure to write your name, company and contact information clearly and legibly.

Second, download a PDF template of the GDUSA cover to give you the parameters within which you may design. You must take into account placement of the logo and date.

Download the entry form and cover template at www.gdusa.com/digitalprintingcontest/

Third, after you have completed your design, either mail or email the completed PDF or file, or a printout of the cover, back to GDUSA. This should be a reduced sized file, 1 MB, for judging. The winner(s) will later be asked to submit a high res file for actual printing. The entry form must accompany the design entry.

YOU MAY SUBMIT UP TO THREE COVER DESIGNS

RIGHTS AND PERMISSIONS

Winning entrants grant Graphic Design USA and Kodak the right to reproduce and include the winning piece(s) in the September 2010 edition of the magazine. In addition, Graphic Design USA and Kodak are granted the right to reproduce the winning piece for, or have it appear in, promotional and publicity purposes in any and all materials and media including, but not limited to, press releases and stories, advertisements and advertorials, trade shows and exhibitions, reprints and overprints, sales materials and brochures, websites and enewsletters.

QUESTIONS

TEL: 212.696.4380
FAX: 212.696.4564
EMAIL: awards@gdusa.com

Entry Form

ENTRY DEADLINE: AUGUST 10, 2010

CONTACT INFORMATION

submitter's name

company/department name

address

city state zip

phone fax

email

CREDIT INFORMATION

company name

city and state

client

title of entry

art director

designer

illustrator

photographer

other (please specify title)

PRODUCTION COMMENTS

Briefly, how did you utilize or integrate special digital printing capabilities into this design?

Sponsored by Kodak

EMAIL ENTRIES TO:
the GDUSA Awards Department at awards@gdusa.com

MAIL ENTRIES TO:
Graphic Design USA
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New York NY 10003
Attention: Awards Department