

# AMERICAN GRAPHIC DESIGN AWARDS

## ENTRY GUIDELINES

### WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work.

### WHAT IS ELIGIBLE?

Entries must have been created between January 1, 2007 and March 31, 2008.

### CATEGORIES

1. Annual Reports
2. Announcements, Invitations, Cards
3. Advertising
4. Books
5. Broadcast and Multimedia Design
6. Brochures and Collateral
7. Calendars
8. Catalogs
9. Corporate Branding Programs
10. Direct Mail and Direct Response
11. Environmental Graphics
12. Internet Design
13. Letterhead and Stationery
14. Logos, Trademarks and Symbols
15. Newsletters and eNewsletters
16. Packaging
17. P-O-P, Displays, Signs and Exhibits
18. Posters
19. Publication Design
20. Public Service and Pro Bono Projects
21. Sales Promotion
22. Self Promotion
23. Students

**ENTRY DEADLINE: JUNE 6TH**

## HOW TO ENTER

Please send the actual printed piece, unmounted but well-protected. We cannot return entry materials. Do not send any work in low supply.

## ENTRY FORM PREPARATION

Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

## DIGITAL FILE PREPARATION

All entries should be accompanied by a high resolution digital file. Please provide ONE image to represent each submission. It is not necessary to provide digital files of entire publications. A cover and a spread are sufficient. Multiple entries from one company can all be submitted on the same CD. 300 dpi Adobe Photoshop .tiff or .jpeg files are acceptable. Files should be at least 5 inches wide and CMYK. Adobe Illustrator files are acceptable with outlines created around the type.

WE DO NOT ACCEPT QUARK, INDESIGN OR ADOBE ACROBAT PDFS. PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGS OR TIFFS.

For entries in the categories of Broadcast and Multimedia Design and Internet Design, please supply a screen capture (10 maximum) on a CD and a high-quality laser printout of the entry. For entries in the category of Logos, Trademarks and Symbols, please supply a high-resolution digital file of the entry on a CD and a high quality laser printout. Over-sized entries, larger than 11" x 14" or three-dimensional entries, should be submitted as a high resolution digital file on a CD accompanied by a high quality laser printout.

## RIGHTS AND PERMISSIONS

Winning entrants grant Graphic Design USA the right to reproduce the winning pieces in the GDUSA Awards Annual. Select winning entries may also appear on [gdusa.com](http://gdusa.com) and in any and all materials and media produced for promotional purposes.

## ENTRY FEES

1 Entry	\$50
2 Entries	\$80
3 Entries	\$110
4-6 Entries	\$140
7-14 Entries	\$180
15-20 Entries	\$220

Multiple entries considered to be part of a series or campaign may be submitted as one entry. You may include up to 5 pieces in a series. Please place the entire series in a single envelope and attach the entry form to the envelope.

## MAIL ENTRIES TO:

Graphic Design USA  
89 Fifth Avenue  
Suite 901  
New York, NY 10003  
Attention: Awards Department

## QUESTIONS

TEL: 212.696.4380

FAX: 212.696.4564

EMAIL: [awards@gdusa.com](mailto:awards@gdusa.com)

ADDITIONAL ENTRY FORMS CAN BE DOWNLOADED AT [WWW.GDUSA.COM](http://WWW.GDUSA.COM)

# AMERICAN GRAPHIC DESIGN AWARDS 2008 ENTRY FORM

## CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

phone

fax

email

## BILLING INFORMATION

I am enclosing a check for \$ \_\_\_\_\_ for a total of \_\_\_\_\_ entries payable to Graphic Design USA .

Please charge my  VISA  MasterCard  American Express \$ \_\_\_\_\_ for \_\_\_\_\_ entries.

credit card number

exp. date

\*card  
verification

signature

\*Visa and Mastercard customers please include  
the last 3 numbers on the back of your credit card

## CREDIT INFORMATION

category no.    company name

city and state

client

title of entry

art director

designer

illustrator

photographer

other (please specify title)