

2009 CALL FOR ENTRIES

AMERICAN GRAPHIC DESIGN AWARDS

PRESENTED BY
GRAPHIC DESIGN USA

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NEWPAGE

EXTENDED DEADLINE **JUNE 30**

SHARE YOUR

Vision

PRINTING BY
TANASEYBERT

AMERICAN GRAPHIC DESIGN AWARDS
Graphic Design USA
89 Fifth Avenue
Suite 901
New York NY 10003

The editors of Graphic Design USA invite you to join the thousands of creative professionals who have shared their vision and been recognized as design's best and brightest in our national design competitions. The American Graphic Design Awards is our four decade old flagship competition, and is open to everyone in the graphic arts community — graphic design firms, advertising agencies, inhouse corporate and institutional designers, publishers and other media. It honors outstanding new work of all kinds in 23 categories from print and packaging to internet and interactive design. Winners receive an embossed Certificate of Excellence, and are eligible for publication in our 350-page Design Annual and on our 100,000 visitor-a-month website.

SPONSORED BY



NewPage Corporation is the largest coated paper manufacturer in North America, based on production capacity. Its papers are used by graphic designers and printers for corporate annual reports, high-end advertising brochures, magazines, catalogs, books, coupons, inserts, packaging applications and direct mail advertising.

American Graphic Design Awards

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ENTRY FORM

CONTACT INFORMATION

submitter's name

company/department name

address

city state zip

phone

fax

email

BILLING INFORMATION

- I am enclosing a check for \$ _____ for a total of _____ entries payable to Graphic Design USA .
- Please charge my credit card \$ _____ for _____ entries.
- VISA MasterCard American Express

credit card number

exp. date

card verification*

signature

*Visa and Mastercard customers only – please include the last 3 numbers on the back of your credit card for card verification

CREDIT INFORMATION

category number

company name

city and state

client

title of entry

art director

designer

illustrator

photographer/stock photographer

other (please specify title)

ENTRY GUIDELINES

EXTENDED DEADLINE: JUNE 30, 2009

WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work.

WHAT IS ELIGIBLE?

Entries must have been created between January 1, 2008 and March 31, 2009.

CATEGORIES

1. Annual Reports
2. Announcements, Invitations, Cards
3. Advertising
4. Books
5. Broadcast and Multimedia Design
6. Brochures and Collateral
7. Calendars
8. Catalogs
9. Corporate Branding Programs
10. Direct Mail and Direct Response
11. Environmental Graphics
12. Internet Design
13. Letterhead and Stationery
14. Logos, Trademarks and Symbols
15. Newsletters and eNewsletters
16. Packaging
17. P-O-P, Displays, Signs and Exhibits
18. Posters
19. Publication Design
20. Public Service and Pro Bono Projects
21. Sales Promotion
22. Self Promotion
23. Students

HOW TO ENTER

Please send the actual printed piece, unmounted but well-protected. We cannot return entry materials. Do not send original artwork, master slides, transparencies or any work in low supply.

All entries should be accompanied by a high resolution digital file. Please provide one image for each entry submitted on a CD. (It is not necessary to provide digital files of entire publications. A cover and a spread are sufficient.) Multiple entries from one company can all be submitted on the same CD. 300 dpi Adobe Photoshop .tiff or .jpeg files are acceptable. Files should be 5 inches wide and CMYK. Adobe Illustrator files are acceptable with outlines created around the type.

WE DO NOT ACCEPT QUARK, INDESIGN OR ACROBAT PDFS.

PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGS OR TIFFS.

For entries in the categories of Broadcast and Multimedia Design and Internet Design, please supply a screen capture on a CD and a high-quality laser print-out of the entry. For entries in the category of Logos, Trademarks and Symbols, please supply a high-resolution digital file of the entry on a CD and a high quality laser printout. Oversized entries, larger than 11" x 14" or three-dimensional entries, should be submitted as a high resolution digital file on a CD accompanied by a high quality laser printout.

ENTRY FORM PREPARATION

Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

RIGHTS AND PERMISSIONS

Winning entrants grant Graphic Design USA the right to reproduce the winning pieces in the GDUSA Awards Annual. Select winning entries may also appear on gdusa.com.

ENTRY FEES

1 Entry	50
2 Entries	80
3 Entries	115
4-6 Entries	145
7-10 Entries	180
11-15 Entries	200
16-20 Entries	225

MAIL ENTRIES TO:

Graphic Design usa
89 Fifth Avenue
Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

TEL: 212.696.4380

FAX: 212.696.4564

EMAIL: awards@gdusa.com

Multiple entries considered to be part of a series or campaign may be submitted as one entry. Please indicate on the back of each member of the series that it is part of a larger group (e.g. 1 of 5, 2 of 5, etc.). You may include up to 5 pieces in a series.

ADDITIONAL ENTRY FORMS MAY BE DOWNLOADED AT
WWW.GDUSA.COM