

Pantone

THOUGHTFUL COLOR PALETTE

ADDRESSES NEED FOR PRACTICALITY



Chip Off The Old Block

The PANTONE UNIVERSE® Limited Edition Accessories Collection by Sonia Spencer includes two cufflink styles: the PANTONE UNIVERSE Chip Cufflinks, based on the iconic PANTONE Chip design, and the PANTONE UNIVERSE Reversible Cufflinks, a versatile accessory that incorporates two great looks in one item. Both are available in seasonal PANTONE Colors, and made from stainless steel and enamel for everlasting wear. Packaged in elegant presentation boxes, the cufflinks are ideal gifts for any occasion, from holidays and birthdays to weddings and anniversaries – the perfect way to express personal style. The Collection is available at www.pantone.com.



Spice Up Your Life

CrushGrind® Salt and Pepper Mills are part of the PANTONE UNIVERSE Kitchenware Collection by Typhoon, and made from a high-gloss biodegradable plastic that is easy to adjust and clean. The CrushGrind brand guarantees the patented ceramic mechanism for 25 years. The mills are available in solid shades of red, black, blue, olive and pink from Amazon at www.amazon.com.



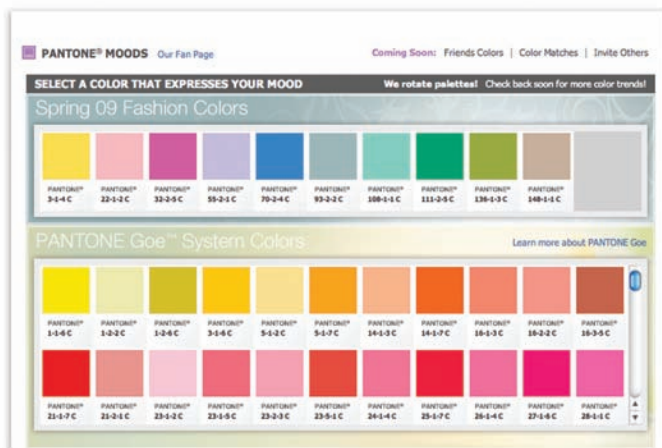
Vintage Color

A collaborative effort between Pantone and SeaVees, this footwear honors the introduction of the PANTONE MATCHING SYSTEM® in 1963. Sneakers are available in seven vintage PANTONE Colors from the original color palette, epitomizing the cool, casual style of California in the Sixties. The founding of the PANTONE MATCHING SYSTEM was a significant milestone in the design industry and each SeaVees style is named to honor an influential date in 1960's California-cool history. Professionals and consumers will be drawn to the classic styling and original PANTONE Colors in the 09/63 Collection. The sneakers are available at www.seavees.com and select retail outlets.

Pantone

COLORFUL APPS

Feeling a little blue? Maybe fiery red or sunny yellow? With PANTONE Moods, Facebook users now have the ability to choose the PANTONE Color that best suits their mood and have it displayed on their profile page with a brief caption. Over 1,000 people have installed Moods already – take a look and let us know what PANTONE Color you’re feeling.



Instructions for displaying Moods on your Profile page:
(Facebook account required)

Download PANTONE Moods application
<http://www.facebook.com/home.php#/apps/application.php?id=36410659303&ref=ts>

Go to Settings/Application Settings/
Pantone Edit Settings

Select “Allow Pantone to publish specific story sizes automatically without prompting”

Select “Short” or “Full”
(depending on what options are available)



Wondering what color is associated with your birthday and how it resonates with your personality? Now available for the iPhone, COLORSTROLOGY by Michele Bernhardt provides a color for every day of the year alongside insights into the personality traits associated with that particular birthday – a color horoscope of sorts.

Download
COLORSTROLOGY for free at
www.pantone.com/iphone

Do you love color?
Check out PANTONE on Facebook
<http://www.facebook.com/home.php#/pages/Pantone/15642947628?ref=ts>